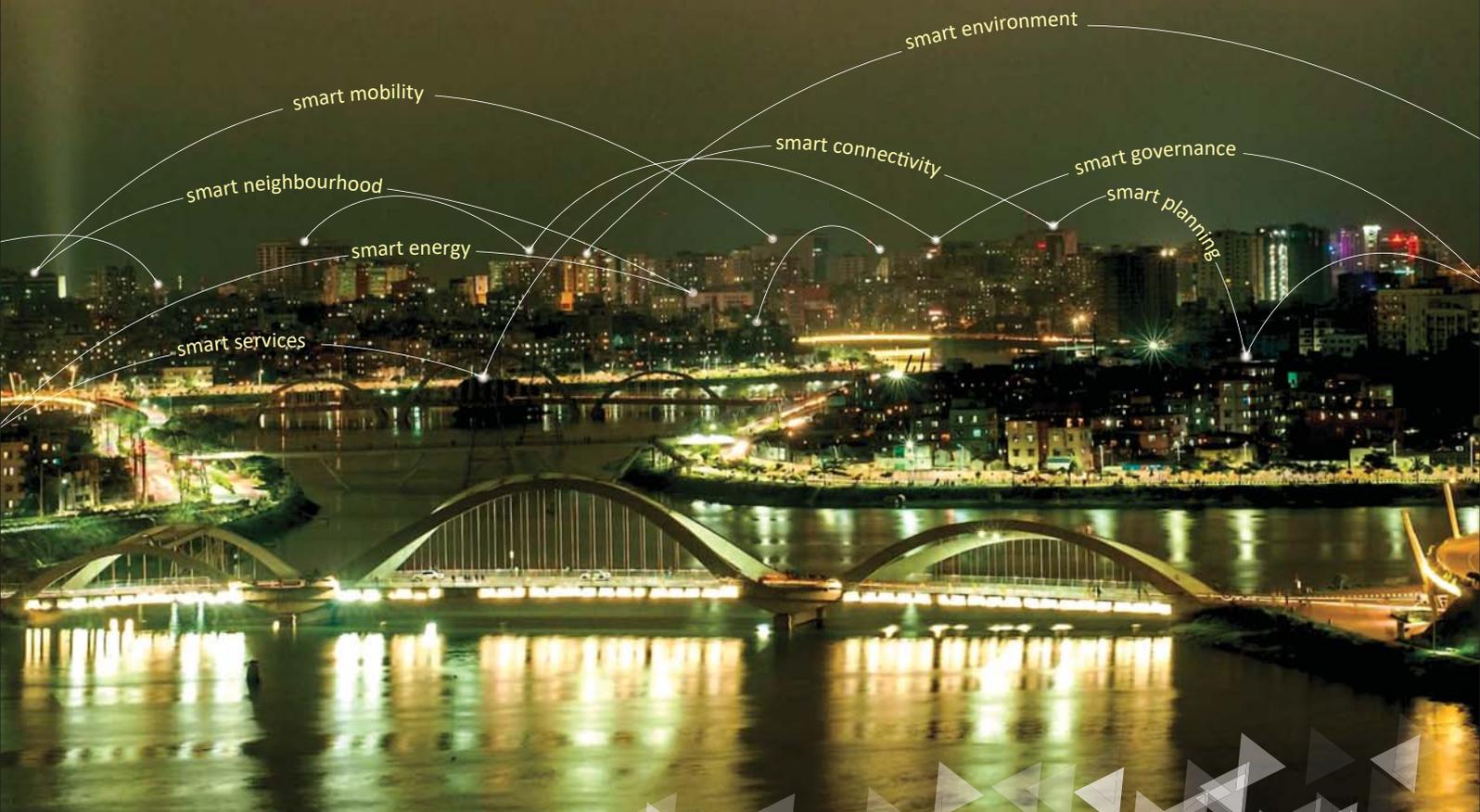


# SMART CITY CAMPAIGN

home-grown vision with global aspirations



## SMART CITY SMART PEOPLE

people-centric smart cities for all



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PRENEURLAB



Empowered lives.  
Resilient nations.

[www.smartcitybangladesh.net](http://www.smartcitybangladesh.net)

# The battle for sustainability

Cities are the key economic engines in the national-global axis. As centers of promise and innovation, these are hubs for opportunities. Today they make up more than half of the world's population and account for 80 percent of global GDP.

Yet unbalanced growth and greater inequality are diminishing the good traits of cities. And as emitters of 70 percent of the world's carbon emissions, cities are at the center of many challenges for achieving the 2030 Sustainable Development Agenda.

## How are Bangladeshi cities faring?

Bangladesh is fast-approaching its urban future; today's urban population of 55 million will double to over 100 million by 2050. That means more than half of us will live in cities by 2040, mirroring the global urbanization trend. Phenomenal urban growth is significantly contributing to national GDP, the impact of which is manifested in the growth of urban centers, further leading to the burgeoning in cities. Yet this poses serious challenges for basic services that cannot keep up, environmental degradation, and worsening living conditions. This can impact how well Bangladesh achieves the 2030 Sustainable Development Agenda and its aspirations for becoming an upper middle-income country by 2041.

## What kind of cities do we really want?

Should cities grow upwards or outwards? Should they be dense or sparse? Should they be walkable or drivable? Should there be parks or just buildings? Can cities provide decent homes for the poor as well as the rich? Should we cater to needs of current residents or those of future urban dwellers, or both? Once we have adopted a vision, what kind of cities do we want, and what do we need to do to achieve them?

## The Bangladeshi Smart City

The Smart City Campaign focuses on building people-centered partnerships for bringing transformative change to our cities. It is the first step towards exploring solutions that integrate citizens' participation, technology, infrastructure and public policy for co-creating smart cities for Bangladesh.

We envision smart cities that respond to Bangladesh's unique social features, heritage, and economic competitiveness and that blend with global aspirations. Our Campaign also aims to tap into cutting-edge solutions presently being applied in cities worldwide.

will be  
**WON** or  
**lost**  
in cities

## Objective

By inspiring and mobilizing a force of city changers, the SMART CITY CAMPAIGN aims to shape an ambitious, feasible roadmap for co-creating smart cities in Bangladesh. Communities, city leaders, planners, authorities and anyone else who has a stake in the city engage in it. It has four key objectives:

- a. Building awareness around smart city ideas that focus on people's needs
- b. Mobilizing social and institutional entrepreneurs who aspire to develop smart cities
- c. Adopting a shared home-grown vision
- d. Rolling out the campaign into 'quick-win' and medium-long term Programme

29 NOV-5 DEC, 2017

# SMART CITY WEEK

Mark your calendar



## Smart City Week

A 'Smart City Week' (29 Nov-5 Dec) will be the Campaign's breakthrough event. It will host a series of events in and out of Dhaka that highlight cities as dynamic spaces where diverse communities, technology, social innovation, cultures and more mesh together.

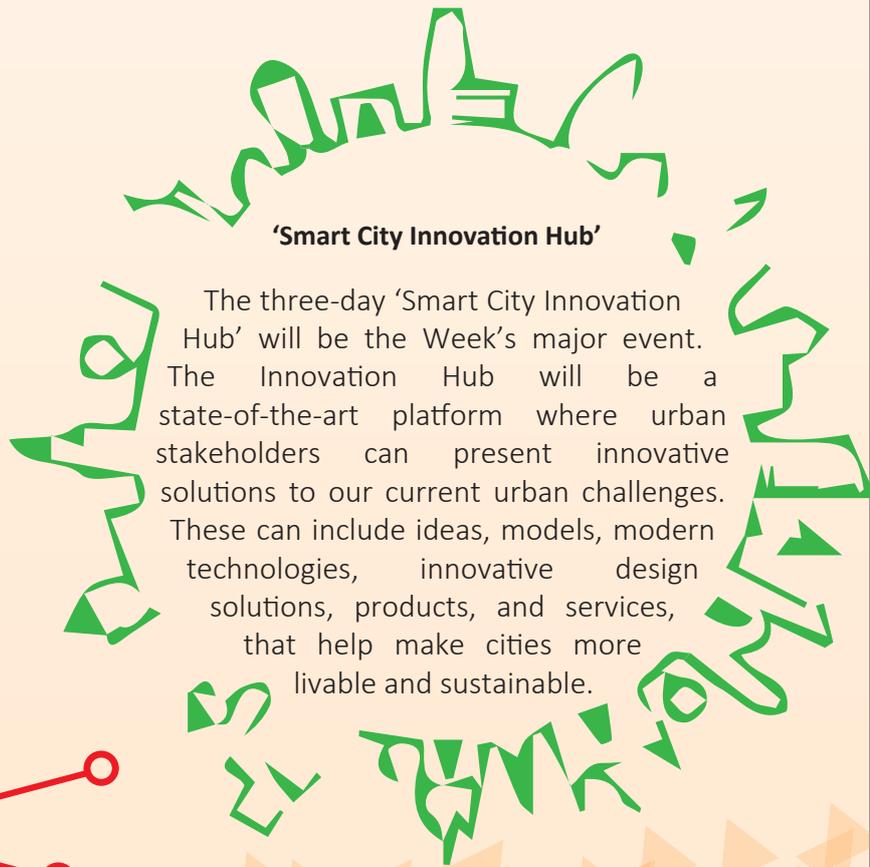
## 'Smart City Innovation Challenge'

The Week will launch the 'Smart City Innovation Challenge' at its closing event. The Challenge will encourage social innovations and recognize best practices that make cities 'smarter' and more sustainable.



## 'Smart City Innovation Hub'

The three-day 'Smart City Innovation Hub' will be the Week's major event. The Innovation Hub will be a state-of-the-art platform where urban stakeholders can present innovative solutions to our current urban challenges. These can include ideas, models, modern technologies, innovative design solutions, products, and services, that help make cities more livable and sustainable.





### Participating cities

Dhaka will host key events while Mymensingh, Khulna, Chittagong and Faridpur organize parallel events supporting the Campaign. For example, Mymensingh will host a day-long event to showcase its perspective plan and vision under the Mymensingh Sector Development Plan prepared by Urban Development Directorate (UDD).



### Participation

All are welcome to participate in the Smart City Week. Participants can include start-ups, social entrepreneurs, and business enterprises, policy makers, national and local government representatives, city authorities, non-government organizations, citizen groups, national and international experts, private sector and academia.

Interested parties looking to collaborate can take part in the Week's exhibition, co-organize and conduct break-out events/sessions, and join associated meetings.

### Registration

Participants are welcome to participate in the Smart City Innovation Hub to exhibit existing or potential solutions to the challenges Bangladeshi cities face. Submission criteria will be outlined on the website: [smartcitybangladesh.net](http://smartcitybangladesh.net)

A special call for a Hackathon will also be announced shortly as part of the Week.

For more information, please write to:

[info@smartcitybangladesh.net](mailto:info@smartcitybangladesh.net)  
[haveyoursay@smartcitybangladesh.net](mailto:haveyoursay@smartcitybangladesh.net)



scan the QR Code  
to learn more  
about the campaign